

Platinum

\$6,000

1 available

Thursday

- Opening keynote:
Joel Bakan

Saturday

- Closing plenary:
Michael Geist
Sponsored by BCRLG

Gold

\$3,000

Quantity TBD

Thursday

- Presidents Reception

Friday

- Lunch in the exhibits

Saturday

- Awards Luncheon

Thursday-Saturday

- Wireless Internet access
for attendees

*Other opportunities may be
announced in January*

Silver

\$1,500

Quantity TBD

Friday

- Refreshment breaks (2)

Saturday

- Refreshment break

Friday & Saturday

- Custom session/author
sponsorship packages

*Other opportunities may be
announced in January*

Bronze

Up to \$1,000

Quantity TBD

Friday

- Featured author event

Friday & Saturday

- Session sponsorships
- Author sessions

*Other opportunities may be
announced in January*

2012 BC Library Conference

Earlybird Sponsorship Opportunities

Confirm sponsorship by January 31, 2012 to receive preferential booth selection

Contact Christina de Castell, Sponsorship Chair, at christina.decastell@vpl.ca or 604-331-4070

Platinum

\$6,000

Opening Keynote: Joel Bakan

Platinum-level event sponsors will receive:

- Platinum sponsor identification at your sponsored event, including signage at the entrance of the session and on the speaker's podium
- Exclusive speaking opportunity for your organization's representative to address attendees at the sponsored event
- Formal acknowledgement from the session convenor
- Display of promotional flyer at registration desk for all delegates – literature stand available
- Recognition in onsite conference planner, distributed to all delegates, including logo on the front panel and name with sponsored event
- Exposure on BC Library Conference website, including logo and active web link
- Access to the delegate list (*Note: delegates may opt out. BCLA office will send your message on your behalf*)
- Access to meeting space for information networking opportunities

Gold

\$3,000

Presidents Reception | Lunch in the exhibits | Awards Luncheon | Wireless Internet

Gold-level event sponsors will receive:

- Gold sponsor identification at your sponsored event, including signage at the entrance of the session and on the speaker's podium
- Exclusive speaking opportunity for your organization's representative to address attendees at the sponsored event
- Formal acknowledgement from the session convenor
- Display of promotional flyer at registration desk for all delegates – literature stand available
- Recognition in onsite conference planner, distributed to all delegates, including logo on the front panel and name with sponsored event
- Exposure on BC Library Conference website, including logo and active web link
- Access to the delegate list (*Note: delegates may opt out. BCLA office will send your message on your behalf*)
- Access to meeting space for information networking opportunities

Wireless Internet Access: a popular destination for on-site delegates, located in the registration area. Signage and logo recognition as above with prominent signage in registration area.

**Confirm sponsorship by January 31, 2012 to receive preferential booth selection
Contact Christina de Castell, Sponsorship Chair, at christina.decastell@vpl.ca or 604-331-4070**

Silver

\$1,500

Refreshment breaks | Custom package

Silver-level event sponsors will receive:

- Identification at your sponsored event, including signage at the entrance or on the refreshment tables depending on event
- Formal acknowledgement from the session convenor
- Display of promotional flyer at registration desk for all delegates – literature stand available
- Recognition in onsite conference planner, distributed to all delegates, including logo on the front panel and name with sponsored event
- Exposure on BC Library Conference website, including logo and active web link
- Access to the delegate list (*Note: delegates may opt out. BCLA office will send your message on your behalf*)
- Access to meeting space for information networking opportunities

Bronze

\$150-\$750

Session and author sponsorships

Bronze-level sponsors have a variety of options to choose from:

- Session sponsorships: Recognition includes name/logo with session description on the website and in the onsite program, signage at the entrance to the session, and formal acknowledgement by the session convenor.

\$150 per session: organizations with 5 employees or less

\$300 per session: organizations with 6+ employees.

- Author Events: Recognition includes name/logo with session description on the website and in the onsite program, signage at the entrance to the session, and formal acknowledgement by the session convenor.

\$750 featured evening ticketed event

\$300 non-ticketed author events

Session details will be available in January 2012 on the conference website. We will contact you for session selection in the order in which sponsorship commitments are received.

Confirm sponsorship by January 31, 2012 to receive preferential booth selection
Contact Christina de Castell, Sponsorship Chair, at christina.decastell@vpl.ca or 604-331-4070

2012 Sponsorship Contract & Order Form

BC Library Conference 2012 is sponsored by the BC Library Association, BC Library Trustees Association & the Health Libraries Association of BC. May 10 to 12, 2012, Sheraton Vancouver Airport Hotel, Richmond, BC.

Platinum

\$6,000 per item

Keynote Address: Joel Bakan

Gold

\$3,000 per item

President's Reception

Lunch in the exhibits

Awards Luncheon

Wireless Internet Access

Silver

\$1,500 per item

Refreshment Break(s)

Custom session package

Bronze

\$150-\$750 per item

Session(s) at \$150 \$300

Author event (feature) at \$750

Author event(s) at \$300

Notes: _____

Total: _____

Payment

Invoice me

Cheque

Credit card Mastercard Visa

Billing Address

Name _____

Title _____

Organization _____

Address _____

Phone _____

Fax _____

Please fax to the BCLA Office at 604-609-0707 or email to office@bcla.bc.ca

Authorized by: _____ Date: _____

Refunds will only be issued if the sponsorship is re-sold. A \$50 handling fee will be applied. No refunds will be issued after March 1, 2012. BCLA does not charge GST/HST.

**Confirm sponsorship by January 31, 2012 to receive preferential booth selection
Contact Christina de Castell, Sponsorship Chair, at christina.decastell@vpl.ca or 604-331-4070**